

ATELIER FLORAL DESIGN

Flowers. Why do they cost what the cost? What should I use?

It just depends on what you're doing, but you can often find a way of getting around using something super pricey for a less expensive substitute.

Most of the time, you can get away with using items from columns \$ & \$\$\$. For example, opened roses can have a similar look to peonies, but at a fraction of the cost. Lisianthus is a less expensive option than sweet peas (but with a similar look).

Here's a quick guide:

\$ (less expensive flowers that grow multiple blooms to a stem / filler flower / greens)	\$\$ ("focal" flowers, more rare filler [like thistle], etc)	\$\$\$ (large focal flowers / hard-to-come-by, etc)
hypericum berries (<i>filler, small accent</i>)	lisianthus (<i>frilly, multiple blooms and buds per stem</i>)	calla lilies
daisies / mums	hydrangea (<i>full, romantic, etc</i>)	stargazer lily
larkspur (<i>long, linear, romantic</i>)	ranunculus (<i>small, round, wide bloom</i>)	peonies
stock (<i>short, linear</i>)	delphinium (<i>white, blues or purples, linear, frilly blooms</i>)	sweet pea (<i>small, frilly, but more expensive than lisianthus</i>)
liatris (<i>long, linear, modern</i>)	roses	amaryllis
iris (<i>linear, modern</i>)	silver brunia (<i>small silvery balls- like berries, go with</i>)	
alstroemeria (<i>mini-lily</i>)	craspedia (<i>small, yellow accent balls; dries the same color!</i>)	
golden aster (<i>deep yellow filler</i>)	long-stem tulips (<i>long, linear, tends to be modern</i>)	
queen anne's lace / baby's breath (<i>white filler</i>)	garden roses (<i>multiple blooms per stem, wide bloom</i>)	
rosemary (<i>other herbs</i>)	curly willow / branches	
dusty miller (<i>silvery leaf / green alternate</i>)	lavender (<i>dried also works</i>)	
general greens (<i>seeded eucalyptus, bear grass, italian ruscus, ivy, etc</i>)	anemone (<i>poppy-like</i>)	
	coxcomb (<i>looks like velvet!</i>)	